



ZENATO®

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ITALY WINE WINERIES

## Zenato's Double Acts: A Tale of Two Terroirs

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From left to right: Nadia, Carla and Alberto Zenato (pic: Zenato)

In the realm of wine, where history and innovation intertwine like vines in an ancient vineyard, there lies a story not just of a winery, but of a vision that transcended the bounds of the conventional. This is the tale of Zenato, nestled on the shores of Lake Garda in Peschiera del Garda of northern Italy, where the mellow morainic hills of Veneto cradle a legacy that began in 1960 with the late founder Sergio Zenato's dream.

### The Soul: Lugana

Sergio, with an intuition as rich as the soils of his land, saw beyond the Trebbiano di Lugana, a grape native to the region, envisioning a white wine that could sing the praises of its terroir. Zenato became synonymous with Lugana, elevating it on the global stage. It was here, in the historic vineyards of Podere Massoni in S. Cristina, that Zenato's commitment to quality and tradition gave birth to wines like Lugana S. Cristina and Lugana Riserva Sergio Zenato, labels that garnered international accolades and admiration.



Sourced from the venerable Podere Massoni vineyard, Lugana Riserva Sergio Zenato stands as the pinnacle of its white winemaking. A much deeper and complex Trebbiano, it is a homage to the winery's patriarch, matured partially in oak to achieve a harmonious blend of fruit and spice. Its rich bouquet and the enduring finish make it a compelling narrative of the land's potential and the winemaker's artistry.