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Great Wine Capitals
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Academy. Beyond Zenato

BEST OF STORIES

"A new project, a new challenge. A desire to look beyond, to explore beyond what we already know. Our passion has led us to intertwine our work as winemakers with our respect for the land and our natural inclination toward the fine arts and creativity. The intimate connection between winemaking, tradition and experimentation emerges and finds a voice in this new project: Wine. Beyond" (Alberto and Nadia Zenato)



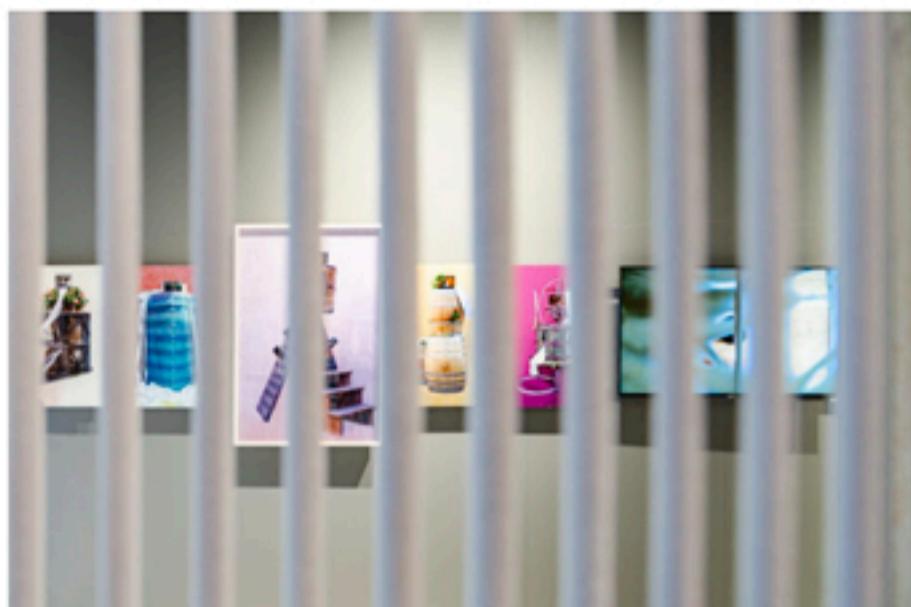
The soul of Lugana and the heart of Valpolicella, this is Zenato catchphrase, well describes who Zenato is. The 95 hectares of vineyards in suitable areas of **Lugana** and the classic zone of **Valpolicella** represent two faces: one white and the other one red. They both epitomise to wines that are born from the deep connection with the local terroir and its history, respect of time and family traditions that have been given value to the local varieties.



More than 60 years ago, Sergio Zenato found his passion and purpose in the vineyards of San Benedetto di Lugana, in Italy's Veneto region. Together with his wife Carla, Sergio has been building the reputation of the autochthonous grape variety since 1960. By having faith and in the potential of Trebbiano di Lugana, he transformed it into a great white, the **Lugana**.

Later Zenato has extended its horizons and interests to the Valpolicella area. Here, in the Costalunga estate, the company owns 35 hectares which accommodate Corvina, Rondinella and Oseleta – the main varieties that create **Amarone** – the wine of great tradition and reputation.

The second generation is carrying on the family legacy with passion, dedication and pioneering spirit. Alberto serves as Zenato winemaker and Nadia heads sales and marketing. Together the siblings are expanding Zenato's reach, currently in **more than 65 countries worldwide**.



The Zenato family members also share a passion for the arts and ongoing support of young artists. The family established the **Zenato Academy** in 2019 as a venue for study and experimentation in the arts. The **project Wine. Beyond** was born to stimulate new reflections on wine culture, our land, and our culture. The culture of doing transforms a simple product of the earth — the grape — into wine. It is one of humankind's most ancient products. This drink, which was sacred to the ancient Greeks, is capable of representing the life force and energy of Nature.



Each project includes, in addition to the photographic exhibition, a bilingual Italian/English catalog.

The exhibition is set up in S.Cristina Zenato Estate in Pesciera del Garda (VR).

Wine. Beyond the object, in collaboration with Accademia di Belle Arti di Brera in Milan - Italy

Wine. Beyond landscape, in collaboration with R/SE in Berlin - Germany

Wine. Beyond portraits, in collaboration with FMAC in Modena - Italy

photography, in collaboration with SVA, in New York City - USA



Courtesy of **Zenato winery**