



ZENATO®

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Celebrating Beauty Through Art and Wine

More than 60 years ago, Sergio Zenato found his passion and purpose in the vineyards of San Benedetto di Lugana, in Italy's Veneto region. Together with his wife, Carla, Sergio worked the land to create a brand and a legacy that continue today.

Sergio saw promise in the local grape variety, Trebbiano di Lugana, and planted roots in San Benedetto di Lugana, where today the family's Santa Cristina estate sits amid 95 hectares of vineyard land. He later took over the Costalunga estate in the heart of Valpolicella Classico and began crafting wines using the local Corvina, Rondinella and Oseleta varieties. Over the years, Zenato raised the standard for Valpolicella, and today the family remains committed to crafting the highest quality wines the region has to offer. Zenato has long been considered one of the region's premier producers, with hallmark wines including the Amarone della Valpolicella Classico as well as the Ripassa, Valpolicella Superiore and Alanera Rosso Veronese bottlings.

The second generation is carrying on the family legacy with passion, dedication and pioneering spirit. Alberto serves as Zenato's winemaker, while Nadia heads sales and marketing. Together the siblings are expanding Zenato's reach, which today exceeds 65 countries worldwide. They're also committed to continuing the legacy for the next generation, which includes Alberto's son Alessandro, and Nadia's daughter Mariasole.

The Zenato family members also share a passion for the arts and ongoing support of young artists. The family established the Zenato Academy in 2019 as a venue for study and experimentation in the arts. Each year, the Academy offers a unique, immersive program for budding photographers. In 2022, for example, the Zenato Academy partnered with New York's SVA School of Visual Arts. Students spent a week at the estate, studying and reinterpreting winery operations and environs with an artistic point of view. The resulting photographs have been published in a book, "Wine Beyond the Portrait," and student works will be shown at this year's Vinitaly exposition.

With these efforts and others, Nadia and Alberto are paving a path for the next generation by continuing the quest for a more beautiful world through art and wine.



Zenato Academy original artwork: *Vinalla Rustica* by Grasso Greta (2022)



Nadia, Carla, and Alberto Zenato



Nadia and daughter Mariasole



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Alberto and son Alessandro